

Remit To: KGWP.O. BOX 203981
HOUSTON TX 77216-3981

000589

MEDIA ANALYSIS INC. P.O. BOX 66490 PORTLAND, OR 97290-6490 **OFFICIAL BILLING INVOICE**

 Inv # 1492864
 Rev # 0
 Invoice Date: 11/11/2012

 Advertiser:
 Defend Oregon (22209)

Advertiser: Deterid Oregon (22209)
Agency: Media Analysis Inc. (7701)
Buyer: Marla Jackson

Buyer: Marla Jackson Contract: 864276

Acct Type: Local/Political Issue - Agency

Terms: Net 30 Bill Type: Standard

Period: 10/29/2012 - 11/11/2012

Coop: No

Salesperson: Bob Torheim, (503) 226-5000 Product: Political - Ballot Issue (1195)

Brand: Yes on 85 (179400)

Estimate/HL: 483/483 Comments: OT\$14,750

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

3.0 SP 4.0 SP 5.0 SP 6.0 SP 7.0 SP 8.0 SP 10.0 SP 11.0 SP 13.0 SP 14.0 SP	POT 5:57:00AM-6:58:00A POT 5:57:00AM-6:58:00A POT 6:58:00AM-9:00:00A POT 9:00:00AM-10:00:00 POT 9:00:00AM-10:00:00 POT 11:59:00AM-12:31:0 POT 2:58:00PM-4:00:00P POT 4:57:00PM-5:30:00P POT 5:59:00PM-7:00:00P POT 11:00:00PM-11:34:0 POT 11:34:00PM-12:37:0 POT 11:34:00PM-12:37:0 POT 5:58:00AM-9:00:00A	DOA Per Week (2), Mo, Tu, We, Th, Fr DOA Per Week (1), Mo, Tu, We, Th, Fr 100 Per Week (2), Mo, Tu, We, Th, Fr 100 Per Week (2), Mo, Tu, We, Th, Fr 110 Per Week (1), Mo, Tu, We, Th, Fr 100 Per Week (2), Mo, Tu, We, Th, Fr 100 Per Week (2), Mo, Tu, We, Th, Fr 100 Per Week (1), Mo, Tu, We, Th, Fr 100 Per Week (1), Mo, Tu, We, Th, Fr 100 Per Week (1), Mo, Tu, We, Th, Fr 100 Per Week (1), Mo, Tu, We, Th, Fr 100 Per Week (2), Mo, Tu, We, Th, Fr 100 Per Week (2), Mo, Tu, We, Th, Fr	11/01/12 05:59 am (Th) 10/29/12 08:59 am (Mo) 10/30/12 09:52 am (Tu) 11/01/12 10:00 am (Th) 10/30/12 12:30 pm (Tu) 10/29/12 03:00 pm (Mo) 11/02/12 03:32 pm (Fr) 10/30/12 05:12 pm (Tu) 11/02/12 06:22 pm (Fr) 11/02/12 11:25 pm (Fr)	00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30	D012TVENV101H	\$700.00 \$700.00 \$725.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$900.00	
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14.0 SP		4	11/03/12 06:29 am (Sa)	00:30	DO12TVENV101H	\$300.00	
	POT 10:59:30PM-News @		11/03/12 11:00 pm (Sa)	00:30	DO12TVENV101H	\$900.00	
	POT 11:29:30PM-Saturda	ırda Day,Sa-1	11/03/12 12:29 am (Sa)	00:30	DO12TVENV101H	\$1200.00	
15.0 SP	POT 8:58:00AM-Meet The	4	11/04/12 10:00 am (Su)	00:30	DO12TVENV101H	\$800.00	
16.0 SP	POT 6:58:00AM-Today Sh		11/05/12 08:40 am (Mo)	00:30	DO12TVENV101H	\$725.00	
17.0 SP	POT 11:59:00AM-News @		11/05/12 12:12 pm (Mo)	00:30	DO12TVENV101H	\$400.00	
18.0 SP	POT 5:59:00PM-7:00:00P		11/05/12 06:52 pm (Mo)	00:30	DO12TVENV101H	\$900.00	
	POT 6:00:00PM-6:30:00P		11/03/12 06:12 pm (Sa)	00:30	DO12TVENV101H	\$500.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

NET TOTAL	\$11.517.50
Sales Tax	\$0.00
Commission	(\$2,032.50)
Gross Total	\$13,550.00

Total Spots

21

Due By: 12/11/2012